



FOR IMMEDIATE RELEASE
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Robert Slayton Invited to World Health Care Congress in DC

(Naperville, IL) – Robert was asked to be a panelist for a session at the World Health care Congress taking place in Washington DC March 29th through April 1st. The track is “From Broker to Adviser: A Hero’s Journey” on how Robert transformed his agency from being a transactional broker to consultative adviser for his clients.

“I’m excited to be placed in the same category as some of these brilliant minds,” responded Robert when asked about the Health Care Congress. “Moving from just presenting a spreadsheet of options to finding solutions that both reduce costs for employers while at the same time maintaining or even increasing the benefits for employees has been both challenging and rewarding.” It’s a true win/win by all standards.

Previously, Robert collaborated on an Amazon best selling book entitled: NextGeneration Healthcare: Proven Secrets of Managing the Healthcare Value Chain to Improve Outcomes and Reduce Costs.

Robert can be contacted at 800-913-2378 or Robert@slaytonins.com.

Robert is a specialist in the employee benefit arena and is often quoted by media across the country. He owns a Business and Benefits Consulting firm in Naperville. His promise is that if you want control over your health insurance spend while providing a plan that gives better outcomes (and lower cost) to employees, then he’d love to chat. His approach doesn’t work for everyone, but it’s worth it to invest a few minutes to find out.

For more information on the event, please go to <https://www.worldhealthcarecongress.com/>

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